Sponsorship Request

**Use this document as a template to approach your company with a sponsorship request for the Financial Feminism Investing Lab.**



Date: [**Insert today’s date**]

Hi [**insert your supervisor’s name here**],

I am reaching out because I am interested in participating in the [Financial Feminism Investing Lab](https://www.movement51.org/investor-lab) run in partnership by Movement51 (M51) and the University of Calgary Haskayne Executive Education Program. Through this program I would have access to experienced angel investors, venture capitalists, and industry experts, and academic researchers, who can provide a framework for each-stage investing and give me the confidence to start my investing journey.

This five-week program will teach the ins and outs of early-stage venture investing by digging into topics such as investment vehicles, valuations, evaluating business models, and then putting all the knowledge into practice. Through this program, I’ll build a toolkit that I can use at every stage of the investment cycle.

I’m eager to enrol in the Financial Feminism Investing Lab because:

* The program is completely online and allows me to maintain my work schedule and life commitments.
* The program is taught by instructors with extensive hands-on experience in the field combined with cutting edge research
* The program is designed with a learn-by-doing approach, ensuring I will have access to all of the resources I need to be successful in this space.

I believe that advancing my education will benefit our organization as well as my personal growth by enabling me to better evaluate financial decisions and risk-mitigation strategies. With this in mind, I’m hoping **[company name]** can support me on this as a professional development initiative.

While full reimbursement would be ideal, I would greatly appreciate the consideration of any alternative arrangements that [**company name**] may allow.

I have listed the course details below, I am happy to provide any additional information on the program I am pursuing that would help the decision-making process.

* Program dates: [**Enter Dates**]
* Duration: 5 weeks
* Timing: 1-hour virtual sessions on Tuesdays and Thursdays
* Cost: $999 CAD

Thank you, and I look forward to discussing the program with you in more detail.

Best regards,

[**Insert Your Name Here**]